StoryGuide

Story Outline

SET-UP

Audience_____   Storyteller_____

Why is this story voice (storyteller) the best approach for the audience?

What is the purpose & need?

What is the emotional destination of the story?

What is the precise outcome & audience action?

CONTOURS

Frame: ☐ Journey   ☐ Metamorphosis   ☐ What Could Be

☐ Challenge   ☐ Creativity   ☐ Connection

STORY ASSETTS

Protagonist _____   Antagonist _____   Hero _____

What's at stake?

What change occurs?

Message?

Opening Sentence:

Closing Sentence:

Three-Sentence Story Arc

1._____

2._____

3._____

VISUAL METAPHOR