

Writer: Drew	Presenter: Drew
Estimated time: 2:15	Status: Shooting Script
Version: 2.4	Revised: June 15, 2010

Production notes:

- Leverage the Media Notes tripod footage
- Location garage in house, need jib for open, wireless, two cameras

Scene	<u>Copy</u>	<u>Shot Description</u>	<u>Notes</u>	<u>Story Board</u>
1	<p>On camera:</p> <p>If there is one piece of equipment that will improve your video, it is a tripod.</p> <p>The tripod is the castor oil of video accessories .</p> <p>Who wants to lug one around?</p> <p>The concept of being good enough does not work here.</p>	Jib shot into frame w/s then cut to med	Location in garage with tools and parts for segment on workbench	
2	<p>VO:</p> <p>Handheld video can look OK for a few minutes, then as the person recording the video gets tired the video gets shaky. Be it breathing or fatigue, all the moving around gets tiresome for the audience.</p> <p>Even if your camcorder has image-stabilization, it can't compare to using a tripod.</p>	Cover footage of shaky footage	Pull footage from Media Notes segment	
3	<p>VO:</p> <p>Tripods come in all shapes and sizes. Consumer tripods are very light. It is partially because the heavy ones don't sell. The better consumer tripods solve the weight conundrum by adding a hook at the bottom so you can hang something heavy from the center. It doesn't have to be a sandbag, a bucket full of rocks or water will do nicely.</p>	Cover w/ tripods in camera store and hanging bucket o' rocks	Media Notes footage	

4	<p>On camera:</p> <p>If you are going to use a tripod, what should you look for?</p>	<p>Describe what is happening in the screencast, what user clicks on, what opens, etc...</p>	.	
5	<p>VO:</p> <p>Number one, make certain it is easy to use. All the releases, locking rings, leg extensions, knobs and do-dads should be easily accessible and dead-simple to use. Decide how small you want your tripod to be when it is folded up. If it is too big for you to bring it along, why bother buying it in the first place?</p>	<p>Sequence of testing the tripod</p>		
6	<p>VO:</p> <p>Extend it all the way up. Is it tall enough for you to look through the viewfinder of your camera? Do you have to stoop over? How tall is tall enough for you?</p>	<p>Not sure I want this section... hate shooting with extended tripod</p>	r.	
7	<p>VO:</p> <p>Does it have a level? A crooked shot is just as bad as a shaky shot, and a level, even a little bubble level, will help immeasurably.</p>	<p>Cu level bubble and crooked shots</p>		
8	<p>VO:</p> <p>Use a pocket tripod. It may barely hold your camera, and forget using it for a tilt or a pan, but when traveling it can give you a great shot in difficult circumstances.</p>	<p>Cover of pocket demo on counter</p>		
9	<p>On camera:</p> <p>So you have forgotten your tripod. What now?</p> <p>Resistance is your friend.</p> <p>Loop a long rubber band through belt loop, hang it on your thumb, start shooting.</p>	<p>Hand held demo of using a rubberband for resistance</p> <p>Shoot in garage</p>	.	
10	<p>On camera:</p> <p>So you have forgotten your tripod. What now?</p> <p>Resistance is your friend.</p> <p>Loop a long rubber band through belt loop, hang it on your thumb, start shooting.</p>	<p>Hand held demo of using a rubberband for resistance</p> <p>Shoot in garage</p>	.	

##	add additional rows as necessary, indicate VOICEOVER or LIVE			Add line art or screencast placeholder as necessary
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Animatic Library

			
			
			
			